

Traffic Manager GPT Quick- Start Guide

Traffic Manager GPT — Quick Start (Free + Low-Cost Traffic Execution + Tracking)

A simple weekly system to pick traffic sources, generate the assets, execute daily, and track results.

1) What This Bonus Is

Traffic Manager GPT is your “traffic operations assistant.” It helps you choose 1–3 free/low-cost traffic sources, creates the posts/scripts/assets you need, and gives you a 7-day action plan with a simple tracking log—so you know what’s working and what to tweak next.

2) Before You Start (checklist)

☒ **Your destination link (pick one):**

☐ Opt-in page

☐ Sales page

☐ Content page (blog/video)

☐ Affiliate offer page

☒ **Your target audience (one sentence):**

I help _____ who want _____ without _____.

☒ **Your weekly constraints:**

Time per day: ☐ 15 min ☐ 30 min ☐ 60+ min

Budget: ☐ Free ☐ Up to \$____/week

3) The 3 Rules That Make This Work (short + bold)

1. "Pick only 1–3 sources per week." More sources = less results.
2. "Ship daily, even if it's small." Consistency beats perfection.
3. "Track 3 numbers." Clicks → Opt-ins → Sales (plus time/cost).

4) Setup (5 minutes)

Step A — Choose your Weekly Sources (circle 1–3):

- ☐ Short-form content (Reels/Shorts/TikTok style)
- ☐ YouTube (simple talking head / screen share)
- ☐ Facebook groups (value posts + replies)
- ☐ Reddit (helpful comments + soft CTA)
- ☐ Quora (answers that point to your resource)
- ☐ Blog/SEO (1 article + repurposing)
- ☐ Low-cost boost (optional): \$___ to promote your best post

Step B — Define “Success” for this week:

Click goal: ____

Opt-in goal: ____

Sales goal: ____

Time cap per day: ____ minutes

Step C — Open the GPT and paste this starter message:

- > “I’m driving traffic to: [LINK TYPE + URL].
- > Audience: [WHO].
- > Time/day: [15/30/60]. Budget: [\$0 or \$X/week].
- > Platforms I’ll use: [LIST].
- > Build me 3 source options and a 7-day sprint plan.”

5) Your Traffic Source Library Card (copy/paste block)

(Use one card per source so you can reuse it later.)

TRAFFIC SOURCE CARD

Name:

Platform:

Type: (free / low-cost)

Intent: (high / medium / low)

Daily time needed:

Core action:

Asset types needed:

Posting cadence:

Linking rules (UTM, CTA style):

Success metric:

Notes/ideas:

Weekly Sprint + Tracking

6) The 7-Day Traffic Sprint (template)

“Goal:” _____

“Primary link:” _____

“This week’s sources (max 3):” 1) ____ 2) ____ 3) ____

DAY 1 — Setup + Asset Creation

- ☐ Create 1 “core” piece (post/video/answer)
- ☐ Create 3 repurposed versions (short post, comment script, headline variants)
- ☐ Add tracking link/UTM

DAY 2 — Publish + First Wave”

- ☐ Publish Asset #1
- ☐ Post 3–5 helpful replies/comments using your script
- ☐ Log results

DAY 3 — Repurpose + Second Placement

- ☐ Post repurposed Asset #2
- ☐ Re-share or answer 2–3 relevant threads/questions
- ☐ Log results

DAY 4 — Follow-ups + Replies Day

- ☐ Reply to comments/questions (10–15 minutes)
- ☐ Post 1 quick “proof-of-work” update (what you learned)
- ☐ Log results

DAY 5 — Second Wave Content

- ☐ Publish Asset #3
- ☐ Do 3–5 targeted engagements (threads/groups/Q&A)
- ☐ Log results

DAY 6 — Small Test (ONE variable only)

Pick one:

- ☐ New hook/title
- ☐ New CTA
- ☐ New angle (pain point)
- ☐ New placement (different group/thread/question)
- ☐ New format (short video vs text)
- ☐ Log results

DAY 7 — Review + Next Week Decision (10 minutes)

- ☐ What worked best per minute?
- ☐ What asset got the most clicks?
- ☐ What improved opt-ins/sales?
- ☐ Decide: “Keep / Tweak / Kill” each source

7) Tracking Log (copy/paste table)

Date | Source | Asset Used | Link/UTM | Clicks | Opt-ins | Sales |
Cost | Time Spent | Notes/Learning

8) What To Ask the GPT Each Day (micro-prompts)

Create today's asset for Source #1 in my voice. Give 3 hook options.

Turn this core post into 5 comment replies and 3 follow-up questions.

Here are today's numbers: [paste log]. What should I do tomorrow?

Suggest one small test for Day 6 based on my results.

9) Troubleshooting (quick decisions)

Clicks are low: test new hooks/angles + improve placement relevance.

Clicks are okay but opt-ins are low: simplify opt-in promise + tighten CTA + match message to landing page.

Opt-ins are okay but sales are low: adjust bridge content + add a “why this / why now” section + improve follow-up.

Overwhelmed: drop to 1–2 sources and shorten daily tasks.

Reminder: This is a weekly game. Run the sprint, track the numbers, then iterate.